

NIRMAAN



THEY WHO LAUGH MORE LEARN MORE





ANNUAL REPORT 2015-16



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1 HISTORY

Nirmaan (<u>www.nirmaan.org</u>) is registered non-profit organization, working with a vision "to achieve a knowledge driven and economically empowered society" Nirmaan has two focus areas - livelihood and education development targetting children women and youth from economically weaker secions.. Nirmaan was founded on 12th February, 2005 by a group of students from BITS-Pilani with a passion for humanity and to fulfill our responsibility towards our less privileged brothers & sisters. Starting in Bits Pilani, Nirmaan activities spread to all other BITS campuses in the country and multiple states in the country.

Achievements Till Date:

- **5000** students are getting better quality education through School Adoption Program.
- More than **45,000** queries of students addressed through Vidya Help Line.
- **35,000** students made to dream big through Career Counseling Workshops.
- **180** students got financial & mentoring support to pursue graduation through Scholarship program.
- **17** kids who never dreamt of a school were admitted to main stream education.
- **285** women trained in various vocations.
- **44** women entrepreneurs created.

2 CORPORATE CHAPTERS

Nirmaan's Corporate Chapters has initiated its work in the areas of Education and Livelihoods. We execute all our projects with Participatory Community Development approach which helped us touch 1 lakh lives so far through various projects such as School Adoption Programme, Scholarship & Mentorship Programme, Vidya Helpline, Livelihood Development Programme for Women, Youth Employment Programme, Dhantewada Farmer's Project.

2.1 Educational initiatives



2.1.1 School Adoption Program:

Nirmaan believes that it's the fundamental right of every child to get educated and it is the education alone that can bring about a social change.

As part of Nirmaan Educational Initiatives (EI), Nirmaan-Hyderabad (N-Hyd) chapter has been working with various schools with a mission to build a working model for the development of schools serving under privileged children on par with corporate schools.

The key objectives of Nirmaan Educational Initiatives:

Facilitate the Academic Development through Bridge Programs Providing teachers support to maintain student-teacher ratio

Infrastructure and Resource Building

Promotion of Community Ownership through Parent Home Visits



What can be more memorable than spending time with the students? Our teachers with students of (ZPHS Kothaguda)





Nirmaan developed **The School Adoption** Program to facilitate enhanced learning experience for the students attending under-resourced Government Schools by building a collaborative model to pool in financial supporters and expert resources.

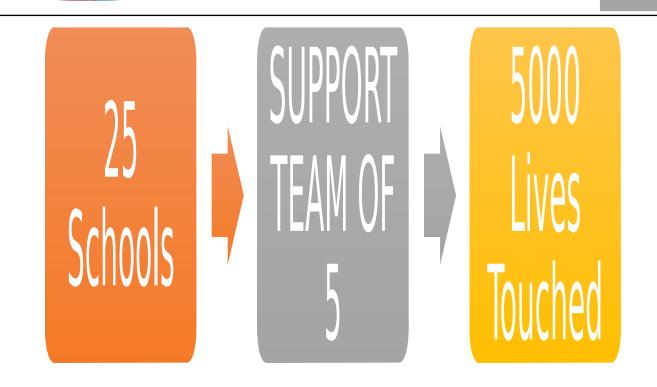
Our Reach.

5	City	School	No. of	Status
No.			Students	
1.	Hyderaba	Zilla Parishad High School,	800	In progress
	d	Kothaguda		
2.	Hyderaba	PS, Raidurgam	90	In progress
	d			
3.	Hyderaba	A cluster of 20 schools,	3200	New project
	d	Bahadarpura		
4.	Bangalore	Triveni Nagar	200	In progress
5.	Bangalore	Ulsoor	90	In progress





Summary



2.1.2 Vidya Help Line:

6

This has been a remarkable year for VHL (Vidya Help Line) touching about 1 Lakh beneficiaries on career counseling along with expanding to new locations and new projects. The team has also grown to about 35 full time supported by about 100+ Volunteers in the journey. Major highlights are presented:





Current Services

 Tele Counseling - Through Tele-service toll free number, VHL has answered 85,649 calls and resolved their queries and as an expert partner for Sarathi HelpLine, Sarathi team has resolved 10,000 queries.

- Career Counseling Workshops VHL assisted 25,494 rural students by conducting workshops in 407 rural government high schools.
- Voice and Text Messages A grand number of 1,26,370 voice and text messages have been shot out to visually disabled and handicapped
- Career Notice Boards 100 Notice Boards have been successfully placed across various schools to benefit the students on latest and important career information.

New Services

- Career Saathi Program Through CSP 30 students, meritorious but from humble backgrounds, have been identified and career development along with mentor connect and career counseling has been happening.
- Mobi Counsel App Virtual Counselling To reach to more people, a mobile app named – Mobi Counsel has been developed and is to be piloted for more students before replication in the next year.



New Expansions

- *Expansion to Assam* VHL has expanded its reach to eastern Indian upon invitation from Govt of Assam and supported in initiating the HelpLine in Assam as an Expert Partner
- Dedicated HelpLine for Tribal students from ITDA, Bhadrachalam Initiated a dedicated helpline with partnership from ITDA Bhadrachalam to benefit the tribal students.



New Centre in Andhra Pradesh:

A new center with a 5 member team and a dedicated helpline for Andhra Pradesh has been initiated to better serve the people in and around AP with the support of AP Skill Development Corporation (APSSDC).



Success and Spread:

VHL supported Assam Government as Expert Partner in launching Sarathi HelpLine by replicating the model of Vidya HelpLine in Assam. VHL has been invited by State Level Advisory Committee for Student & youth Welfare (SLAC), Government of Assam and the helpline was inaugurated on 03 June 2015 by Honorable Chief Minister of Assam, Shri Tarun Gogoi.







Nirmaan spread across states and districts of Andhra Pradesh.

Summary

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- Tele Counselling Through Tele-service toll free number VHL has answered 85,649 calls and resolved their queries and as an expert partner for Sarathi HelpLine, Sarathi team has resolved **10,000** queries.
- **Career Counseling** Workshops VHL assisted **25,494 rural students** by conducting workshops in **407** rural government high schools.
- Voice and Text Messages A grand number of **1,26,370** voice and text messages have been shot out to visually disabled and handicapped



• **Career Notice Boards** - **100** Notice Boards have been successfully placed across various schools to benefit the students on latest and important career information.



2.1.3 Nirmaan Scholarship and Mentorship Program (NSMP):

NSMP started in the year 2008. It aims to provide monetary help and career guidance to the meritorious but financially constrained students to pursue their professional degrees. Nirmaan identifies the students on merit cum need basis for scholarships and provides financial assistance and mentorship to guide the students in the right direction to realize their dreams.

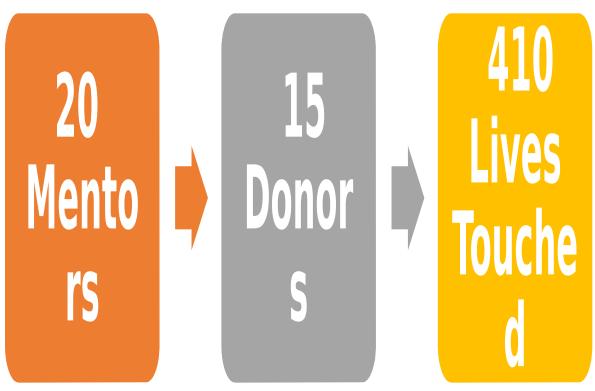
Salient Features of NSMP:



- Merit cum Need based scholarship
- 1 to 1 mentoring by corporate professionals
- Financial Assistance till completion of his/her graduation
- Regular updates of students progress to the donors
- Skill building workshops to the scholars



Summary:







NSMP Success Stories:

1. "I recently completed Civil Engineering at Andhra University and I'm happy to share that I have been awarded a Gold Medal. Despite securing a good EAMCET rank, a seat in the college of my choice was a distant dream because of my financial constraints. Thanks to NSMP, I was able to pay my fees for all the 4 years and pursued my engineering from one of the prestigious colleges, Andhra University.

If not for NSMP, I would have discontinued my studies, but unfortunately this didn't happen with me and I topped my engineering with a Gold Medal."

He has also credited Nirmaan mentors and donors for their constant support and guidance throughout his college. Having been placed in L&T and Infosys, Sunil is looking forward to join L&T. Though he is awaiting a joining letter from the same, he is preparing for the CAT exam and is aspiring to get into the prestigious IIM's. We wish him all the best from the bottom of our hearts and hope to see him achieve his goal. ~**SUNIL WORKING IN L&T**

2. "My humble background has always been a hurdle for me throughout my academic life. Even after some support from the government, I was constantly worried that the regular academic expenses (textbooks, exam fees); living expenses in a hostel would be a huge burden to my family. Fortunately, because of NSMP the past 2 years of my academic career has been hassle free and I have been able to concentrate on my studies" ~ RAJU



2.2 Skill Development Initiatives

Rampant problems market is very competitive. Majority who still manage to find jobs are in the unorganized sectors. Underprivileged women also lack soft skills and possess very little communication skills as most of them are devoid of elementary education. The youth of this country needs to be skilled to be in par with technology advancement and development. Agriculture, the backbone of the country cannot plunge down due to inadequacy of basic needs. Despite having skilled labor, agricultural land, cultivation experience the lack of production and yield is due to dearth of basic amenities.

2.2.1 Vocational Training Centers

Empowerment of women is essential to harness the women labor in the main

stream of economic development. It is multi-dimensional in its approach and covers social, political, economic and social aspects. Of all these facets of women's development, economic empowerment is of utmost significance in order to achieve a lasting and sustainable development of society for women in India to fetch employment include lack of support from families, superstitious beliefs and the fear of peers' impression on them.

In rural India women are shy to come out, there is no established job market and there are very limited economic opportunities for women. In Urban India underprivileged women are willing to work but the job.

The key objectives :



- To identify the women from low income groups
- To impart them with vocational skills needed for procuring sustainable livelihoods
- To empower women by improving their self-reliance earning capacities
- To facilitate income earning opportunities to the trained (jobs/ selfhelp/ Entrepreneurs)

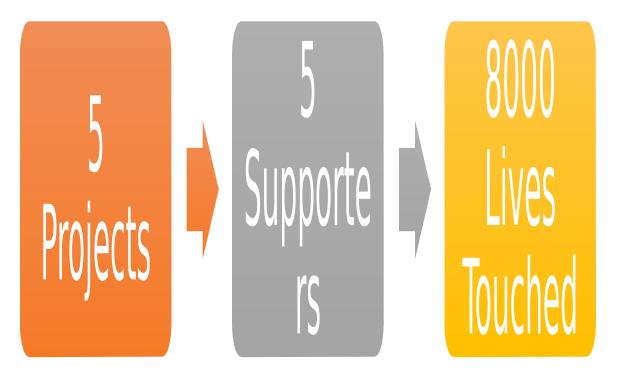


Our Reach.

S No.	City	Location	No. of Women trained	Status
1	Hyderabad	Allahapur	74	In progress
2	Hyderabad	Borabanda	75	In progress
3	Hyderabad	Anjaiah Nagar	73	In progress
4.	Hyderabad	Chanchalguda Prison	46	In progress



Summary:



Glimpses of its success



2.2.2 Youth Employment Program:

There has been growing concern that what was not too long ago being confidentially predicted as India's demographic dividend may turn out to be a demographic nightmare. A population with an ideal age structure is not enough. Some other factors are essential, of which one of the most important is that the young should have the appropriate skills demanded by a modern economy.



Vocational training had been one of TMF's major intervention areas almost since its inception, with several excellent partners and programmes to its credit. However, at the end of five years of the foundation, a need was felt to streamline these efforts through a consistent, unified programme that the foundation could call on its own, and institutionalize a few best practices in the process. This had been made possible through the Skills-for-Market Training programme or, simply, the SMART programme. Yuva English, TMF's English learning programme, developed in partnership with CLR, Pune, has been embedded into it.

It's a 3 month program, with a size not exceeding 25 students. The programme started with 3 centres- 2 in Hyderabad and 1 in NCR-in Oct 2012, and expanded to 14 centres by April 2013 & to 24 centres by Dec 2013.The no of centres is exceeded in 2014-15, and eventually reaches 100 by 2015-16.



A glimpse of Nirmaan YEP Centre in Hyderabad





2.2.3 Dhantewada farmer's project:

Dhantewada district is situated in the southern part of Chhattisgarh surrounded by the districts Bijapur, Sukma and Bastar. The rural communities of Dhantewada are dependent on the surrounding natural resources for their livelihoods. The main sources of livelihood are forest and farming. The forest provides them food-fodder-firewood and earning in the form of minor forest produce. However, with increasing population, degradation of diversity, depletion in the size of the forest and due to the pressure of the outside world, the forest based livelihood is becoming increasingly vulnerable and unviable.

On the other hand agriculture is mainly practiced as a means of subsistence. Cultivation is mainly followed to satisfy the needs of the food of the family and the community. Due to various limitations of agriculture in Dhantewada, it is too failing to provide a strong alternative of livelihood to the community that will provide them economic income as well as satisfy the basic needs.

The extremely low economic income and already limited and gradually declining conventional sources of livelihood are not proving sufficient to meet the growing aspirations of the people and bring improvement in the low human development parameters. Lack of livelihood has a direct impact on various aspects of life such as health, nutrition, education and standard of living.

Looking at this scenario there appears to be a need of strengthening of existing options as well as diversification in to the sources of livelihood.



Gradual weakening of forest-based livelihood has brought agriculture into the focus. There is a need of strengthening existing good practices of cultivation, introducing new techniques to improve the productivity and promoting the diversity in agriculture so that there is more income, nutrition and food security.

3 STUDENT CHAPTERS

3.1 BITS- PILANI

Projects Undertaken:

GYAANBODH HARINAGAR:

- The students were weak with the basics at the initial stage so it took some time to get their basics right.
- To our amazement, after a few days, we asked them to solve a problem called Towers of hanoi and they did that.
- Celebrated independence day with them and had amazing fun.
- Organized extempore sessions to make sure children open up and express freely.
- Had fun activities like calculating the height of PRC using similarity and trigonometry.



"We have only one passion, the rise of a great nation"



GYAANBODH BAAS:

- Teaching expanded to two locations in Baas. Shahi School in Baas and an area beyond Watertank in Baas.
- Took the children to PRC and had a fun rocket making and painting session with them.
- Taught four 10th class kids and two children from class 12th along with classes for kids from class 1 to class 9.
- Celebrated Diwali, Independence day and Republic day with the kids.
- Looking to involve people from within the village to teach the kids on a regular basis to make education self-sustainable there. Two people from the village itself taught along with us, so we believe we can take this idea forward.





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GYAANBODH COURTBASTI:

- Was able to create curiosity in kids as well as parents regarding education. Also we involved the grown up kids to handle the younger ones, instilling in them a sense of discipline.
- Convinced the parents to send their kids to school and reduce the household workload of kids. Got a kid who was being forced to work at a Dhaba get out of there and into a school.



- Increased organized behaviour taking attendance more regularly and leaving remarks on children's notebooks for other volunteers.
- Managed to get a room to teach the kids, also indulged in extracurricular activities on Sundays.



All you need is a great start

SCHOOL ADOPTION PROGRAM:

- Started the **Computer Literacy Program** with a pilot run of six students which was a success leading to the conclusion that students are very interested in computers and some way can be thought of for initiating computer education in school.



- We introduced the concept of squad leaders for combating attendance problem in winters in which a regular student was made a squad leader for a particular community in which he lives and he had to ensure that other students from his community attended school regularly.
- In terms of infrastructure, the classrooms are well decorated and painted. The toilets have been repaired. The school authorities now have their contacts for these issues and they do it by themselves.
- The number of teachers in the school have basic requirement.



Memorable events:

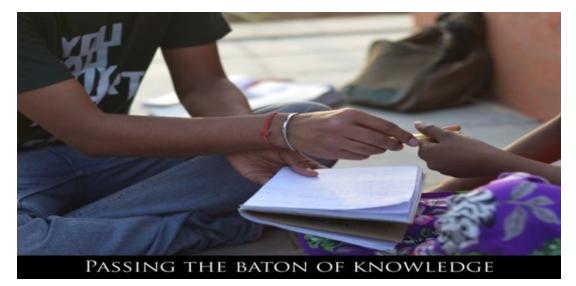




Color the lives...

SHIKSHA KI ORE:

- Proper regular visits 6 days a week with more focus on school visits, managed to increase the school attendance of small kids. Conducted regular tests to evaluate kids and tutors' (we appointed two) efficiency.
- One of our kids Anji passed with an aggregate of 91% in class one and many other kids followed with good marks.
- Involved kids in general knowledge talks like teaching them about how clocks work to knowing more about or country as well.



UTKARSH:



- Funding of 1.3 lakh from Aditya birla group.
- Started mentorship of all the beneficiaries.
- Taught students of class 10th before their board exam.
- Got 2 girl who had dropped out back to school.
- Collected a fund of around 2.2 lakh from BITS professors.



Activity time - Time for play - Funs and prizes - Students with our team []

UNATTI 1:

- Stitching Kurtas started, petticoats have been continued.
- Kurtas (both for male and female) were stitched for stalls in oasis and apogee.
- In the last semester got a project for pads, trained the women in the same shifted to pads.
- Village visits to garinda were organized for selling pads.

UNNATI 2:

- Completed 3 Orders for petticoats.
- Women can stitch petticoats, kurtas, and blouse.



PARTICIPATORY COMMUNITY DEVELOPMENT (PCD)

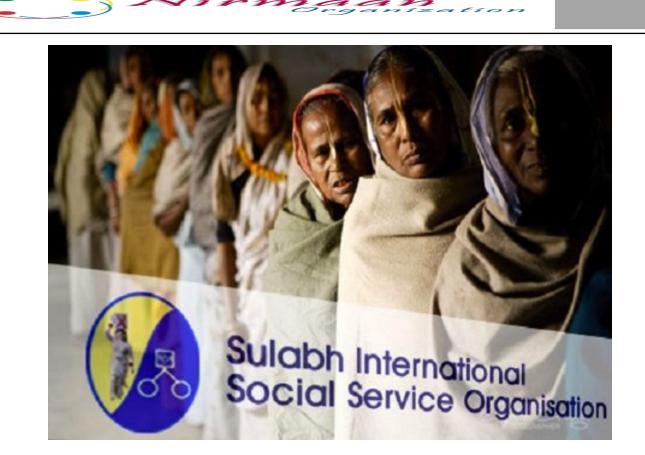


- A year full of ups and downs created a small yet meaningful impact on the people, the community and the volunteers. To create social leaders being the main goal took a leap when Chiranjeevi Lal, a resident of Baas village actively participated in the discussion regarding the changes required in his community.
- He helped us arrange a community event, Republic Day celebration which pulled a crowd of 80; young and old which built trust and understanding of them essential for any work we do.
- Identified the problem of children dropping out from school. Two out of those will join school again from this academic year, and many more are targeted this year. 25 unattended cycles were sanctioned from the institute which will be provided to the girls in need, who couldn't attend school because of the lack of transportation.



DELTA-B

- DELTA-B, a project started in 2015, aiming to develop Baas by building toilets in houses that don't have this facility.
- After a yearlong of effort, we received funds to build 10 toilets from an organization, For Better Tomorrow.
- This summer, 10 toilets were built by Sulabh International Organization in the houses who were in need.



PROJECT PARIVARTAN

Construction Workers Project: This project is a joint initiative of NSS, BITS Pilani and Nirmaan.

The project was started with an aim to provide basic education like Mathematics, alphabets and general thinking to children of Construction workers in BITS. At present, project currently operates in the harinagar area near the housing colony where workers live.

Work done:

- The children are divided in groups of three
- Group 1: Ages (5-8) Rhymes, Hindi poems, alphabets speaking (Hindi and English).
- Group 2: Ages-(7-10) Basic Mathematics, alphabets speaking and writing.
- Group 3: Ages-(10-15) Geometry, English, Mathematics, Hindi.

Children of highest age group were joined in nearby govt. school for a period of 2 months at the end of academic year.

3.2 BITS- GOA

IGNITE



Ignite is a new project Nirmaan has undertaken in collaboration with Bhumi. It is a supplementary education program for underprivileged children.

Its aim is to give non Nirmaanites in BITS-Goa the platform to give back to society by teaching orphan

children math on their free weekends. The project has been a huge success thus far, improving the children's confidence and math skills!

POSHAN

In the year 2015-16, Health Operations had a project called Poshan which supplemented the mid-day meal provided in a municipal school in Vasco. Beneficiaries: 40



NIRMAAN SPORTS DAY:

Nirmaan Sports Day was organized on the 13th of March. The objective was to increase interaction and bonding between volunteers from different verticals. The idea for a sports day was conceived as a way to improve both



interaction and co-ordination among volunteers, which will definitely make Nirmaan a stronger and more effective team. Around 30 volunteers participated, and they were divided into 3 teams.

The event began at 3 pm with a game of dodge ball. It was a lot of fun to witness both teams running around, each team attacking the rival while trying to defend it. Dodge ball was followed by kho-kho which, again, was fun-filled and energetic, adding to the spark of the event. A game of kabbadi with simplified rules wrapped up the competition. Everyone was soaked in enthusiasm and energy.



BLOOD DONATION CAMP:

Nirmaan Organization-Goa Chapter in association with Goa Medical College is pleased to announce that we witnessed more than 100 volunteers for donating blood during the Blood Donation Camp organized on 16th March 2015.



6



CLOTHES COLLECTION DRIVE:

Nirmaan Goa collected clothes, books and other usable items to the less fortunate people who can use the collected items. The collected items were sent to Goa Welfare Charitable Trust.





RAKHI-MAKING EVENT:

On the occasion of Raksha Bandhan, Project Teach Zari had a Rakhi making event at Zari. The kids and volunteers had a lot of fun.





THANK YOU CARDS TO PEOPLE IN SERVICE:

Service folks are the backbone of any country. These people make our life easier and we are so used to their tireless service that we take it for granted and even forget to thank them more often than not. So, to remind them that we are grateful for their service, Nirmaan Goa Volunteers kicked off the Joy of Giving Week celebrations by distributing Thank You cards made by different schools across Goa. This small gesture of kindness made their day and one could notice the joy on their faces.



MEAL OF JOY:

The students of BITS Goa participated in hosting a feast for the mess workers, housekeeping staff, the security guards and the gardeners on campus. The



Meal of Joy to all the wonderful people who cater to us and keep us safe by serving us food.



OLD AGE and ORPHANAGE VISIT

Nirmaan Goa organized an old age home visit and an orphanage visit on 4th Oct 2015. They visited Our Home at Bogmallo for the old age home visit, planted saplings and interacted with them. The orphanage visit was at St. Anthony's in Mapusa.



AWARENENESS ON DOMESTIC VIOLENCE:

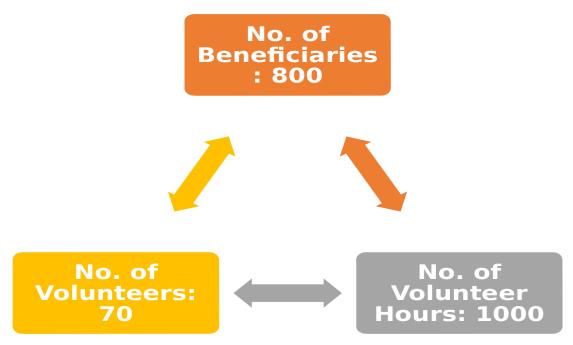
In an effort to tackle the roots of social evils in our society, Nirmaan Goa in association with the NGO Arz organized awareness sessions on safety for children aged 10 to 18 in the slum of Zari. A separate awareness session on domestic violence was also conducted for women in the community. The



interactive sessions made the kids and women aware about their rights against these practices.



Summary:



3.3 BITS- HYDERABAD

This chapter started with the introduction of the below events initially.

Regular events introduced in 15-16:

• SAP - Navodaya Training



- Livelihood One rupee per day
- Saakar Joy of serving
- Ignite Joy of giving week
- Manthan

SAP - NAVODAYA TRAINING

The School Adaption Program started as usual with the Clay Ganesh workshop and later on moved towards the curriculum.

Navodaya training was given importance and an intensive coaching for selected students on the basis of their class performance was done in the month of November for a period of two weeks. Though, unaware of the result, the training was a new of its kind.



School days were a part of the activities and were held in Pothaipally, Upparpally and SD Convent schools. Sports and other competitions were conducted and the kids were given prizes.

LIVELIHOOD - ONE RUPEE PER DAY

The livelihood activities, directed to empower and employ the rural women was extended to two villages, Upparpally was added to the program which was previously only in Pothaipally. Chocolates, Candles, Photo frames were made and marketed.





MANTHAN:



Manthan, the NGO conference brought together six NGO's and IBM as the corporate partner. The event proceeded after an initiative speech by Dr.

Suman Kapur, and continued with the presentations of the NGO and their activities.

The session progressed further into discussion on common problems of the NGOs and worked towards arriving at a solution to the problems.

The discussions were productive and a few were successful in arriving at a reliable solution.



ONE RUPEE PER DAY

The one rupee per day scheme took a step towards involving people of the campus in social activities. There were a number of people in the campus, who are willing to participate in such activities, but unaware of the way to achieve them. The One Rupee per day scheme was successful in gathering 500 people in the campus to become part of its activities.



JOY OF SERVING:

We all wonder the way workers in our mess work whole day cooking food for all of us in the hostels. They start to work early in the morning and work till



late in the night (night canteen). We wished to treat them with special lunch made by livelihood women of Pothaipally and the response was heartfelt thanks from the workers.



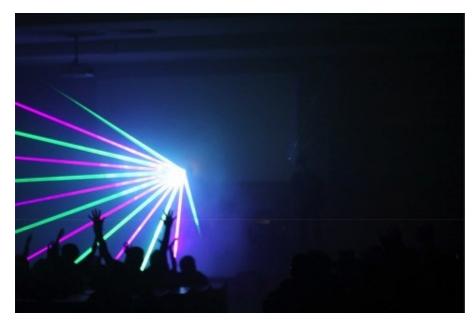
IGNITE'16:

Ignite, the annual social festival of Nirmaan Organization, BITS Hyderabad Chapter, aimed at fulfilling the childhood of underprivileged and orphaned kids reached out 596 kids from different orphan homes in and around Hyderabad and were educated and entertained from 22nd—24th of January, sponsored by LAURUS Labs.





The affection and care from our volunteers and the laser show remained remembered in the hearts of the kids.





THE JOY OF GIVING WEEK:

The Joy of Giving Week continued on streak of seven days reaching out different orphanages every day, donating clothes, stationery and other material. There response from the students was immense and the receiving of the orphanages was very homely.

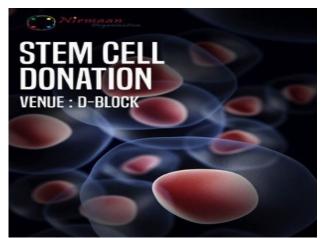
ORGAN DONATION TALK:

The body of a human is also useful after dead to donate a new life to the living. Dr. Koti Reddy from MOHAN foundation lead the talk on organ donation, awareness and myths of the society.



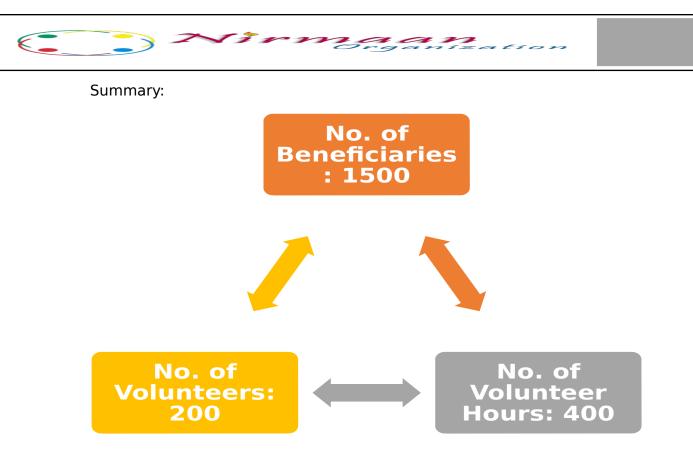
STEM CELL DATABASE:

Stem cells play a crucial role in reproducing damaged and amputated parts of the human body, and also for people suffering with cancer. But, stem cells are seldom stored during birth. But, it is now possible to pro-duce the cells from the blood of a matching donor. This requires acceptance from the donors and a huge



database. Awareness on stem cell donation and samples of saliva are collected from the willing donors during March 18th-21st.

One of the samples matched with the database collected in the campus and the donor was willing to donate and that was a worth mentioning achievement.



3.4 BITS- BKBIET

<u>UDAY</u>

Uday, it is a teaching project, with an objective of teaching the underprivileged kids of the working labor and to provide them daily nutrition and inculcate better moral values.





TALAAB

Another teaching project started at Talaab basti to provide them education and also for their development.

POSHAN project also works here helping the inhabitants in proper living and nutrition.



SHIKSHA & COMMUNITY

The community project, with an objective of making the community self independent and self sufficient for their rights and needs from the government.

The Shiksha project also works here providing proper education to the unaffordable children.





Summary: